

Turning Point USA
4940 E Beverly Rd
Phoenix, AZ 85044-5403

June 15, 2025



Mr. Keith Rahn
Boots2Trucks, Inc.
106 Foundry Place
Radford, Virginia 24141

Dear Mr. Rahn,

On behalf of Turning Point USA, I want to extend my deepest gratitude and admiration for the remarkable work you are doing through **Boots2Trucks, Inc.** Your mission—serving our veterans by helping them transition from military service to successful careers in the transportation industry—is not only noble, but essential. It reflects the very heart of what we at Turning Point USA stand for: empowering individuals, promoting freedom, and honoring those who serve.

At TPUSA, we believe in fostering a generation grounded in **moral clarity, principled leadership,** and **unapologetic patriotism.** Your work is a living testament to those values. Through your initiative, you're not only creating career opportunities—you're reinforcing the ideals of **discipline, self-reliance,** and **service before self** that this country desperately needs to preserve.

Your experience and leadership offer wisdom that cannot be taught in a classroom. It is earned—earned through real-world challenges, commitment to a higher calling, and faithful perseverance. I encourage you to continue leaning into those experiences. Use them to shape men and women who are not only skilled drivers, but informed citizens, moral leaders, and torchbearers of liberty.

In a world that often discourages open dialogue, your organization stands as a beacon of **ideological integrity.** We commend your efforts to keep faith and purpose at the center of your mission. As you continue building Boots2Trucks, know that you're helping restore a national fabric that is held together by strong families, clear values, and the courage to speak truth with love and conviction.

We at Turning Point USA are proud to recognize your contributions. I want to personally encourage you—keep going. The impact you're making in the lives of veterans is more than vocational; it's transformational. Your moral compass, your voice, and your faith are all part of the reason this mission will continue to thrive.

Please know that you have allies in this cultural and spiritual fight for America's future. May you be strengthened in purpose, renewed in spirit, and blessed in every mile forward.

With gratitude and encouragement,

A handwritten signature in black ink, appearing to be 'CKH' with a stylized flourish at the end.

Charlie Kirk

Founder & CEO

Turning Point USA